



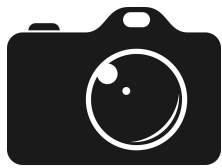
Wedding Video: Must or Maybe?

A practical guide to understanding wedding videography



Photographer vs Videographer

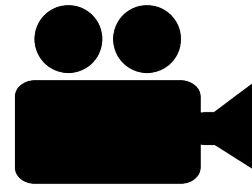
Both are important and have completely **essential** roles when it comes to capturing your wedding day. Here's a breakdown of the differing roles they have!



Take posed photos that end up exactly how the photographer wants them to.

Allow you to revisit people/things you saw at your wedding.

Deliver 100-200 still photos that you can frame, mount and post.



Capture candid shots of you & your guests that lets you see what it was **really** like.

Record what you don't but should see at your wedding.

Create a unique 6-10 minute highlight video of your wedding to special songs of your choosing.

"The only regret I have about our wedding is not having a videographer. The day goes by so quickly -- you really miss so much of it. I look back now and wish I would have spent the money for it."

3 Reasons Video Is A Must

- 1) You planned/paid for everything at your reception but won't get to see your guests enjoy it because you're standing in line/greeting guests the whole time. Your video will allow you look back forever at what you never had the chance to see.



"DO IT!!!!!! I promise you will not regret spending the money. You may not think you want to relive every minute, but after the day you have been meticulously planning for months flies by in what feels like seconds, you will be desperate for a way to remember it!"

3 Reasons Video Is A Must

2) Professional videographers capture **emotions** in a way that still photos never could. Each time you rewatch your wedding video you'll be able to experience your wedding-day emotions again as if you were there.



"You can replay the most special moments in your life if you have a videographer."

-- susannalvovsky

3 Reasons Video Is A Must

3) Your wedding video is a unique way to **share your special day** with your friends/family all over the world. Anyone and everyone you want will be able to experience the day without having been there.



"Our videography was some of the best money we ever spent. It's true that it goes by so fast, and you do see things you didn't notice when you see the video. Absolutely zero regrets. Our reasoning was that if we're going to spend so much money on one day, don't you want to be able to relive it through video? Plus, we can show it to our kids."

“I have a friend that’s good at video. Should I hire him instead?”

This is an extremely common question asked by brides. In most cases, a friend who has some experience with video will lack most of the equipment/experience to capture your wedding day. A wedding videographer has not only a special skill set, but certain equipment needed to capture your day correctly.

If you are considering a friend, use the following checklist to see if they are qualified to record your wedding video.

Has The Following Equipment:

DSLR Camera With 18 Or More Megapixels

Wide Angle, Zoom & Portrait Lenses

Stabilization Equipment

Extra Batteries

Camera Drone

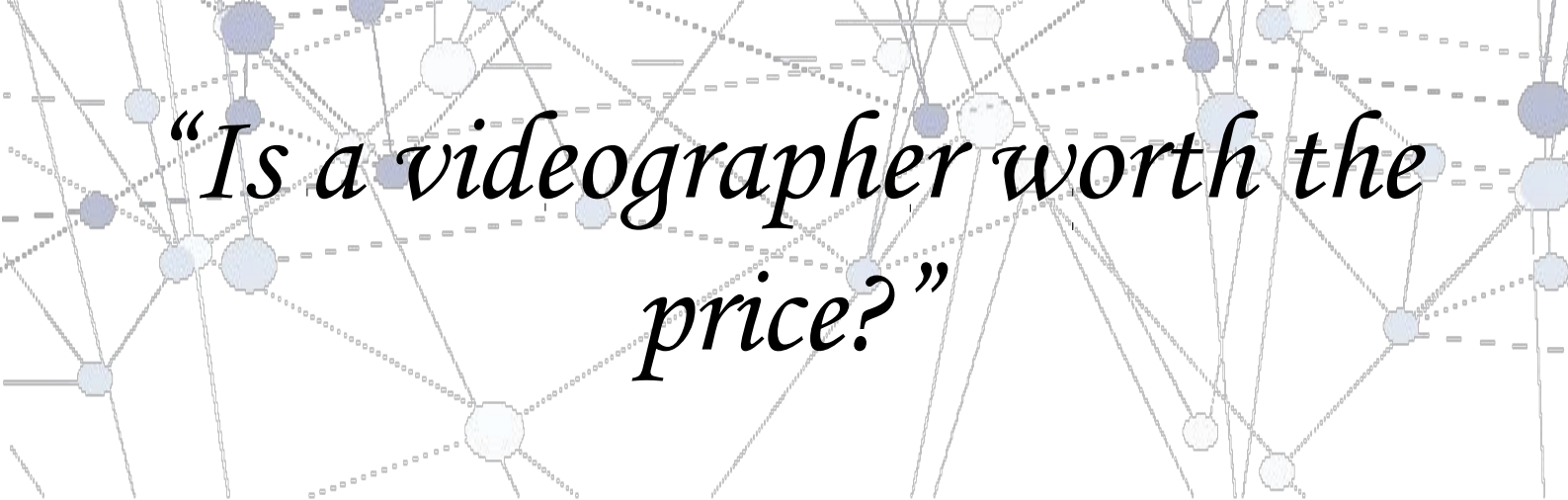
Professional Editing Software

Has The Following Experience:

Filming 6-8 Hour Days

Adobe Premiere Pro / Final Cut Pro

After Effects/Photoshop



“Is a videographer worth the price?”

"I was anti-video, but I bit the bullet and got one anyway. We don't watch it very often, but I love having it there for me to watch. We had both the ceremony and reception filmed, and I love being able to see everything that I missed the night of my wedding."

-- *emimayor*

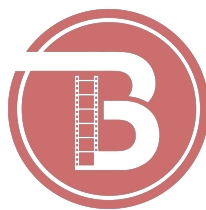
"We barely even considered hiring a videographer and were confident in the decision not to have one. But after the wedding, I really wished we'd had one. We really underestimated how much we would want to relive the day and see things we missed. Our photos are wonderful but video still captures something photos don't."

-- *rel830*

"I just got married in June, and we had both a photographer and a videographer. I am so, so, so thankful that we ended up going with the video. It was something we almost cut to save money, but it was so worth it! When we got the pictures back, there were many guests and moments that were missed -- and thankfully were caught by the video. I hate being videotaped, but I never even noticed him throughout the day."

-- *megc2*

Booking Information



Brennan Tolman Media

brennantolmanmedia.com

385-224-6243

contact@brennantolmanmedia.com